FRIENDS OF THOMAS STARR KING MIDDLE SCHOOL

SPONSORSHIP

Thomas Starr King Middle School is a nationally recognized LAUSD middle school featuring three dynamic magnet programs:

Film & Media | **Environmental STEAM** | **Gifted Arts & Technology**

The magnet programs enroll 1,500+ students **who live in the immediate neighborhood** as well as neighborhoods **across Los Angeles**. Friends of King funds materials and opportunities that empower students to reach their full potential.

Your generous support enhances the learning experience for all King lions! Thank you!



GOLD STARR PARTNER

$5,000

- (1) **9'x3' logo banner** placed along your choice high traffic Fountain Avenue or Manzanita corner: *Fountain has approximately 250,000 impressions/week (Outfront Media)*
- (1) **digital logo** inclusion and recognition in our weekly **Friends of King newsletter** sent to 1,500+ families
- (1) Lead **digital logo** inclusion in our **Friends of King website homepage** rotation
- Announcement of sponsorship and thank you on **Friends of King social media posts** and **school marquee**



STARR LEADER

$3,000

- (1) **3'x3' logo banner** along high traffic Fountain Avenue: *approximately 250,000 impressions/week (Outfront Media)*
- (1) **digital logo** inclusion on our **Friends of King website**
- Recognition in our weekly **Friends of King newsletter**
- Announcement of sponsorship and thank you on **Friends of King social media posts**



STARR SUPPORTER

$1,500

- (1) **3'x3' logo banner** along Sunset Drive *(high traffic morning valet with high visibility for families & neighbors)*
- (1) **digital logo** inclusion on our **Friends of King website**
- Recognition in our weekly **Friends of King newsletter**
- Announcement of sponsorship and thank you on **Friends of King social media posts**

Sponsorships are 100% tax deductible.

Funds support Friends of King nonprofit · Tax ID# 27-1638183

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SPONSORSHIP BANNER SPECS

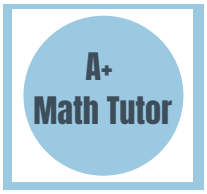


dark gray azure





pastel azure



example 9'x3' banner colors

example 3'x3' banner colors

- Your sponsorship banner will be displayed for one year.
- Per LAUSD guidelines, banners may only include your logo and/or the name of your business.
- For 9'x3' banner, you may add a line of copy expressing support for the school. (i.e. “Proud supporter of King Lions!”)
- Per LAUSD, banners cannot include phone numbers, website addresses or any information that could be categorized as marketing.

Technical specs:

Logo(s) must be a black and white vector file (.eps or .ai).
Banner color will be in the King color palette shown above.
We will provide a digital proof for your review and approval before printing.

For more information or to secure your sponsorship:
sponsorship@friendsofking.org

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